

Contract # 48579

Schedule Dates

10/16/12-10/21/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1537 OFA Sked A 10/2-11/6 (27395)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1537 A

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

GMMB

3050 K St. NW

Suite 100

Washington, DC 20007

WHDH-TV

7 Bulfinch Place

Boston, MA 02114-2977



Date Entered

10/09/12

Last Modified

10/09/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Normal

Demo

Normal

Package Deal

Commission %

Commission

\$13,095.00

Net Total

\$74,205.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Grand Total:

29

\$87,300.00

Rate

\$87,300.00

Spots

29

\$87,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/9/12
2.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND / 30A SUN	1							X	1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/9/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	8A- 9A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/9/12
4.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:57A- TODAY SHOW-SUNDAY	1							X	1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/9/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/9/12
6.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 7 News Today in New England-Sun	1							X	1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/9/12
7.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9:30A- 10A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/9/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/9/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11A- 12P (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/9/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/9/12
11.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	3P- 3:30P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/9/12
12.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

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Agency GMMB (1182)  
Product POLITICAL CANDIDATE (1051)  
Brand Est. 1537 OFA Sked A 10/2-11/6 (27395)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 1537 A  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments



GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Date Entered 10/09/12  
Last Modified 10/09/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,095.00  
Net Total \$74,205.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month  
Oct. 2012 29  
Grand Total: \$87,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	5P- 5:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/9/12
14.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/9/12
15.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/9/12
16.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							X	1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		10/9/12
17.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/9/12
18.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	2							X	2	\$20,000.00	\$40,000.00	WHDH Boston (WHDH)		10/9/12
19.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:59p- 7 News at 11 PM	1		X	X	X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/9/12
20.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2		X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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